

RESUME



Personalia

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Website: www.peerboon.nl

Date of birth: 27 05 1976
Nationality: NL
Marital status: Married
Drivers licence: B

Education

Period: 1989 - 1994
Institute: Karel de Grote College Nijmegen
Degree: Getuigschrift Vrije School
Time period: Juni 1994

Period: 1994 - 1998
Institute: Grafisch Lyceum Utrecht
Degree: DTP
Time period: Juni 1998

Period: 1998 - 2002
Institute: Hogeschool voor de Kunsten Utrecht
Degree: Grafisch Ontwerpen
Time period: Juni 2002

Courses

1996 - 1997: Art Direction Master Class
2013 - 2014: Cursus Farsi Amsterdam
July - 2016: Adobe InDesign Interactive
July - 2016: Adobe InDesign ePub3
2023 - 2024: Creative Coding

EXPERIENCE

Companies

Period: March 2023 - Present
Company: studio peer boon
Function: Owner, Creative Director, Graphic Designer.
Job: Working as a graphic designer for clients in the cultural sector.

Period: September 2022 - March 2024
Company: Volta Ontwerpers
Function: Sr. Designer
Job: Working as a sr. designer for clients in cultural and commercial sector.

Period: October 2014 - September 2022
Company: Foot Locker EMEA (HQ)
Function: All-round Graphic Designer
Job: Being an online, instore, internal, corporate global graphic designer

Period: January 2004 - January 2014
Company: studio nr0000
Function: Owner, Typo/Graphic Designer
Job: Working for cultural and commercial clients.

Period: July 2011 - February 2012
Company: Dietwee
Function: Sr. Graphic Designer
Job: Create output for several clients in commercial and cultural sector.

Period: September 2010 - June 2011
Company: ...,staat
Function: Sr. Graphic Designer
Job: Working in a team with art directors, copywriters, visualisers, as a graphic designer.

Period: November 2007 - September 2010
Company: Anker & Strijbos
Function: Graphic Designer
Job: On- and Offline, Design, Detailing, Finishing.

Period: June 2002 - January 2004
Company: Enmasse
Function: Co Founder, Graphic Designer
Job: Dreaming about ways of changing the world into a better place.

Period: June 2000 - June 2002
Company: -SYB- Grafisch Ontwerp
Function: Internship, jr. Grafisch Ontwerper
Job: Working for clients in cultural and commercial sector.

WORKING/WORKED FOR

ING,
Balance
Vrede van Utrecht
Bugaboo
Bols
Being Development
ZON mw
Huis a/d Werf
Festival a/d Werf
Korrelatie
NIKE
Hogeschool Utrecht
Hogeschool TIO
Mimegroep Bambie
Theatergroep De Grens
Utrecht Inc.
Theater De Vest
Caspar Berger

Anne & Max
Utrechts Centrum voor
de Kunsten
Zimihc
Het Filosofietheater
De Staatsliedenbuurt Utrecht
Hogeschool Rotterdam
Academiëgalerie Utrecht
Galeriegedachtegoed
Paul Balk
Ballast - Nedam
Able2
LNG24
Bouwfonds / BPD
FGH Bank
Rabobank
Festival De Basis
Powered by Meaning

SHV / Make it Last
Jaarbeurs Utrecht
Staatslieden Art Community
Hogeschool Leiden
delannoy.nl B.V.
NHG
Theaterrestaurant Zinding
Beeld & Geluid Museum
TU Delft
Gemeente Utrecht
Foot Locker EMEA

LANGUAGES

Dutch
English
Advanced

Farsi
Less advanced

SKILLS

InDesign,
Illustrator,
Photoshop.
Advanced

Cavalry,
After Effects,
Dreamweaver,
Fontographer.
Less advanced

Generative Design,
Graphic Design,
Typography,
Art Direction,
Magazine design,
Brand Identities,
User Interface Design,
Logo design,
Book Design,
(On- offline) Campaigns,
Concept development,
Retail design.
Advanced

AWARDS

Startstipendium
Fonds voor de
beeldende kunsten
2002

Nomination
Best Dutch
Theatre Poster
2004

Quality Award
Foot Locker Europe
February 2015

Quality Award
Foot Locker Europe
October 2015

Super Sneaker Award
Core value: Team Work
Foot Locker Europe
March 2016

Super Sneaker Award
Core value: Excellence
Foot Locker Europe
April 2016

Quality Award
Foot Locker Europe
May 2016

Super Sneaker Award
Core value: Excellence
Foot Locker Europe
October 2017

Quality Award
Foot Locker Europe
January 2018

Super Sneaker Award
Core value: Innovation
& Excellence
Foot Locker Europe
January 2018

Quality Award
Foot Locker Europe
March 2018

EURO STAR
AWARD 2017
Presented by:
Foot Locker Europe
For being the most
valuable European
employee of the year.
March 2018